BROADCASTING SERVICES – ARCO WORLD CHAMPIONSHIP 2011

The Organising Committee of the IFSC WORLD CHAMPIONSHIP Arco 2011 has invested significant resources in video production.

A Multimedial Production Company – SirioFilm – will follow all the event with six cameras + micro cameras on the climbing walls.

Arco 2011 IFSC Climbing World Championship will be produced and archived in Standard Definition format (16:9).

The Broadcasting Centre is fully equipped with PAL television distribution equipment.

Please note that there are no NTSC standard VTR facilities. PAL Tape playouts can also be performed in the following tape formats: Betacam SP, IMX, DVC PRO 50, DVC PRO 25 and DVCAM.

We produce every day a rough cut Highlights. Duration is 10min maximum, chronological order of the images, winners' interviews and the best images of the event. The highlights will be available for download in TV broadcast quality (Quicktime PAL, H264, bitrate 6Mb/s) on a dedicated section of broadcaster.it (http://broadcaster.it/arco2011/).

THIS SERVICES WILL BE FOR FREE

As soon as you register on broadcaster.it you can use this platform to easily download high quality videos.

You can also subscribe to a newsletter that alerts you on every new available video. On every mail you can find a direct link to download the high quality video without logging in.

Note that we can also load additional images, additional interviews, special requests of contents: you should be transmitted a request in writing, by fax or by email.

A demo of this service is available on <u>http://www.broadcaster.it/arco2011/highlights-rockmaster-2010-world-championship-pre-event/</u>

For information and accreditation: pressoffice@newspower.it Copy to office@newspower.it