



# International Federation of Sport Climbing

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Prot.2010/IF/..008

## MEMORANDUM ON COMPETITIONS, SPONSORS AND MEDIA - 2010

In the light of past experience, the present document aims at clarifying some points concerning:

1. Rights ownership in IFSC competitions
2. IFSC and local sponsors branding in IFSC competitions
3. Broadcasting and webcasting of IFSC competitions

The IFSC will present a more comprehensive document before the end of the calendar season, to be discussed together with the organizers and National Federations for implementation in 2011.

### 1. Rights ownership in IFSC competitions

With reference to the Protocol Communication 052\_2009, concerning the IFSC media rights, the IFSC reminds that, according to the IFSC Statutes, Bye-Law to Article 37:

#### **Bye-Law to Article 37**

#### **Source of financing and rights ownership**

The IFSC is the sole owner of internet, television and radio rights and of all other commercial rights relating to all events under the jurisdiction of the IFSC. [...].

Therefore:

- a. The IFSC logo must be displayed and visible during the competition and opening, closing and award ceremonies
- b. The IFSC logo must be present in any broadcast, webcast or form of transmission related to the competition.
- c. After the competition the IFSC must be provided either with the rough footage and a highlights (if existing) of the broadcast images.
- d. National Federations and/or Organizers cannot sign an exclusivity agreement with any production company that would limit the IFSC access to the footage/webcast.

### 2. IFSC and local sponsor branding in IFSC competitions

With reference to the IFSC Organizers' Handbook:

#### 1.5 MEMBER FEDERATIONS, ORGANISERS, SPONSORS AND MEDIA

1.5.1 It is the responsibility of the Member Federations all competition organisers and those associated with an IFSC-approved competition - whether working directly with the IFSC or in association with a member federation or with a competition organiser, to:

- a) Unconditionally accept that the promotion, development and administration of the sport of international competition climbing is under the exclusive control of the IFSC;
- b) Ensure that no financial or other agreement shall be entered into with an organisation (e.g. television, competition sponsors, etc.) which conflicts with the IFSC's own agreements without first obtaining the written approval of the IFSC;

Therefore:

- a. The IFSC will inform organizers on the names of IFSC Sponsors who have contracted with the IFSC services related to competitions (banners, webcasting, distribution of promotional material).
- b. The NF/organizer will inform previously (together with the calendar application, or not later than 180 days before the event) on agreements (financial or media related) that may conflict with IFSC rights or sponsor contracts.

*IFSC Official Partner*



www.top20climbing.com

office: 122, Corso Ferrucci ■ 10141 Torino ■ Italy ■ tel. +39 11 3853995  
web: [www.ifsc-climbing.org](http://www.ifsc-climbing.org) ■ e-mail: [office@ifsc-climbing.org](mailto:office@ifsc-climbing.org)



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- c. One IFSC banner including IFSC and Partners logos (provided by IFSC) must be displayed and visible during the competition. The placement will be decided in agreement by the IFSC and the Organizer/NF.
- d. The IFSC Delegate or Technical delegate is responsible for the correct display of the banner and shall report to the IFSC on it, providing a minimum of one picture of the banner as displayed during the competition.
- e. Any failure to display the banner will entitle the IFSC to ask the Organizer a caution in case the Organizer applies for a competition in the following years.

### **3. Broadcasting and webcasting of IFSC competitions, when these services are not provided by the IFSC**

#### GENERAL CONDITIONS

- a. The Organizer shall report to the IFSC on any agreement entered into for the webcasting or broadcasting of IFSC competitions together with the calendar application.
- b. The link for the webcast should be provided to the IFSC for display on its home page.
- c. Relevant information on webcast and broadcast shall be provided to the IFSC in full detail and shall be published on the IFSC website.
- d. Upon request, the Organizer shall provide the broadcaster/webcaster contacts to the IFSC.
- e. Special agreements will be made with Organizers of competitions webcast by the IFSC.

For any query or information concerning the above issues, please refer to the IFSC Office responsible for Communication Elena Corriero (elena.corriero@ifsc-climbing.org).

Torino, 22 April 2010

Pierre-Henri Paillasson  
IFSC Secretary-General

*IFSC Official Partner*



www.topclimbingevents.com

office: 122, Corso Ferrucci ■ 10141 Torino ■ Italy ■ tel. +39 11 3853995  
web: [www.ifsc-climbing.org](http://www.ifsc-climbing.org) ■ e-mail: [office@ifsc-climbing.org](mailto:office@ifsc-climbing.org)